EAANG

Enlisted Association of the Arkansas National Guard

DATE: 23 April 2015

TO: General Assembly

FROM: Michelle Malone, 2nd Vice President and Membership Chair

SUBJECT: 2015 Membership Report

In 2014, we ended the year with 1,418 members. I am pleased to announce that our current membership total for 2015 is 1,746 strong. This is an increase of over 462 members from this time last year in 2014 and a testament to the outstanding work that has been accomplished by each one of you so far. While we are less than half-way through 2015, we need to continue to seek new membership and continue educating our Soldiers and Airmen on how important this association is. Considering approximately 22% of our enlisted force, Army and Air, currently holds membership with our organization, we still have a long way to go. The recruitment effort starts with us!

When looking at Area 4 specifically, Arkansas currently ranks third in membership, only behind Mississippi and Louisiana. At the national level, Area 4 is definitely leading the way. This is due in large part to the membership levels of Arkansas, Mississippi, and Louisiana. We should be very proud of our efforts!

As you will see during this weekend's conference and in the months ahead, our new website has officially rolled-out which is <u>www.eaang.net</u>. This site is sure to aide with our membership efforts due to the ease of use and functionality. The process of online enrollment for our Soldiers and Airmen will be much more cooperative than in the past. To add, tracking and validating membership at all levels will be more readily available and accessible to leadership, keeping in mind we are only as efficient as the accuracy of information that is provided by members. Also, each unit will be able to set their own unit membership goal which will assist and motivate with the membership drive process.

Membership gives the association a stronger voice when it comes to the rights, benefits, and responsibilities that come with serving our country. I ask that you continue your recruitment efforts as we move into the second half of 2015. We need to push EAANG and EANGUS! Our goal should be nothing less than ensuring that every enlisted member of the Arkansas National Guard is a member of our great organization! As always, I encourage each board member, each NCO, each SNCO, and leadership to sponsor a Soldier or Airman this year. Be the one to introduce our future leaders to this great and valuable organization, and don't forget to highlight the importance of those who stand side-by-side with us in all that we do; the Auxiliary and the Retirees.

Now, to recognize the units that have reached 100% as of this report. Several other units are extremely close and if efforts are continued, they could also earn a streamer within the next few weeks.

<u>100% UNITS</u>

- MEDCOM
- Fox Company 142nd Field Artillery
- HHB 142nd Fires Brigade
- Delta Company 39th BSB (Forward Support Company 1st the 151st CAV)
- Alpha 39th BSB
- 1037th Engineer Company
- 87th Troop Command
- HHC 233rd RTI
- 1st Battalion 233rd RTI
- 2nd Battalion 233rd RTI
- 3rd Battalion 233rd RTI
- 61st Civil Support Team
- Headquarters Recruiting and Retention Command
- Headquarters Arkansas Air National Guard
- 189th Comptroller Flight
- 189th Mission Support Group
- 189th Force Support Squadron
- 189th Security Forces Squadron

Once again, thank you for all of your hard work! It has been great serving as 2nd Vice President this past year. With continued effort, together, we can make this association stronger than ever before!

Respectfully submitted,

Michelle D. Malone 2nd Vice President and Membership Chair